

# PRIVACY POLICY

## MARCOPOLOPOOLS.NET

This Privacy Policy ("Policy") forms part of our Terms and Conditions of Use ("Terms") and both this Policy and remainder of the Terms apply to your use of MarcoPoloPools.net, which is owned and administered by Marco Polo Pool And Spa Service and references in this Policy shall be deemed for all purposes to include reference to Marco Polo Pool And Spa Service and any subsidiary and holding company of Marco Polo Pool And Spa Service that is from time to time involved in the ownership and/or administration of MarcoPoloPools.net (which for ease of reference we shall to herein as "Marco Polo", "we" or "us").

Marco Polo is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website then you can be assured that it will only be used in accordance with this privacy statement.

Marco Polo may change this Policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. Any changes made take effect immediately that they are published on the site. This Policy is effective from May 1, 2012.

This Policy (together with our Terms and any other documents referred to in it) sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it.

By using this website and MarcoPoloPools.net you consent to the collection and use of your personal information as set out in the Terms and this Policy.

We may collect the following information:

- > Name
- > Contact information including email address
- > Demographics information such as preferences or interests
- > Other information relevant to customer surveys and/or offers

We require this information to understand your needs and provide you with a better service and in particular for the following reasons:

- > Internal record keeping
- > We may use the information to improve our services
- > We may periodically send promotional email about special offers or other information which we think you may find interesting using the email address which you have provided
- > From time to time we may also use your information to contact you for market research purposes.

We may contact you by email, phone, fax or mail.

> We may use the information to customize the website according to your interests.

We are committed to ensuring that your information is secure. In order to prevent unauthorized access or disclosure we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our site; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorized access.

By submitting your personal data, you agree to the transfer, storing or processing of the data at an outside destination. Marco Polo Pool And Spa Service will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Policy.

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyze web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser settings to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

Our website may contain links to enable you to visit other websites of interest easily. However, once you have used these links to leave our website, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this policy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Save as otherwise stated in this Policy, we will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

If you believe that any information we are holding about your visit to this website is incorrect or

incomplete please write to or email us as soon as possible at the email address listed below. We will promptly correct any information found to be incorrect.

Contact: [info@marcopolopools.net](mailto:info@marcopolopools.net)